

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 25 Whitlock Place
 Suite 201
 Marietta, GA 30064

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516326-1	08/28/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/853/4442	4442

Flight Dates	Order #	Alt Order #
08/19/16 - 08/22/16	1516326	08350575

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	853

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/16	08/19/16	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	F	08/19/16	7:25 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
2	08/22/16	08/22/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	11:30 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	SSIS201625H	\$600.00 NM
3	08/22/16	08/22/16	The View	11A-12PM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	10:59 AM	The View	11A-12PM	:30	SSIS201625H	\$350.00 NM
4	08/22/16	08/22/16	M 5pm News	5-6pm	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	5:27 PM	M 5pm News	5-6pm	:30	SSIS201625H	\$525.00 NM
5	08/22/16	08/22/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/22/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201625H	\$1,100.00 NM
6	08/22/16	08/22/16	Good Morning America	7-9AM	2-----	:30	2	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1516326-1	08/28/16	August 2016	08/01/16 - 08/22/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/853/4442	4442	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/22/16	6:59 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
1	WPBF	M	08/22/16	8:30 AM	Good Morning America	7-9AM	:30	SSIS201625H	\$600.00 NM
7	08/22/16	08/22/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	7:53 PM	Jeopardy	7:30-8PM	:30	SSIS201625H	\$1,325.00 NM
8	08/20/16	08/20/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----1-	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	SSIS201625H	\$265.00 NM
9	08/19/16	08/19/16	F 5pm News	5-6pm	----1--	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/19/16	5:26 PM	F 5pm News	5-6pm	:30	SSIS201625H	\$1,050.00 NM
10	08/19/16	08/19/16	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/19/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201625H	\$1,200.00 NM
11	08/19/16	08/19/16	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/19/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
12	08/19/16	08/19/16	Jeopardy	7:30-8PM	----1--	:30	1	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$2,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/19/16	7:53 PM	Jeopardy	7:30-8PM	:30	SSIS201625H	\$2,650.00 NM
13	08/22/16	08/22/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$530.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$530.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201625H	\$530.00 NM

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Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/853/4442	4442	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/22/16	08/22/16	WPBF News 25 @ 6:00PM	6:00PM-6:30PM	1-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201625H	\$1,200.00 NM
15	08/22/16	08/22/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	6:06 AM	WPBF News 25 Mornings	6-7AM	:30	SSIS201625H	\$525.00 NM
16	08/19/16	08/19/16	Nightline	1238-107A	----1--	:30	1	\$140.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	----1--	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/19/16	1:01 AM	Nightline	1238-107A	:30	SSIS201625H	\$140.00 NM
17	08/20/16	08/20/16	Sat 1-5PM Rotator	Sat 1-5p	-----S-	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----S-	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	1:59 PM	Sat 1-5PM Rotator	Sat 1-5p	:30	SSIS201625H	\$30.00 NM
18	08/21/16	08/21/16	RIZZOLI & ISLES WKND SUN 12A-1A		-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----S	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	12:11 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	SSIS201625H	\$25.00 NM
19	08/21/16	08/21/16	ABC World News Now	2-4x	-----S	:30	1	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----S	1	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	2:29 AM	ABC World News Now	2-4x	:30	SSIS201625H	\$5.00 NM
Total Spots							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,845.00
<u>Agency Commission</u>	\$2,076.75
<u>Net Amount Due</u>	\$11,768.25

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